

Sponsor Guide





EDASC INVESTOR PROGRAM SPONSORSHIPS:

As an EDASC Investor you are positioned to sow additional vitality in Skagit County by supporting events that deliver skills and information to our businesses. Additionally, in partnership with Skagit Valley College, EDASC's Leadership Skagit program holds events throughout the year that impact the future of leadership and a healthy business ecosystem. You are the reason Skagit County thrives as an economy and community, and you are the "how" behind our ability to deliver meaningful and impactful programs.

As events are scheduled, you will be given **exclusive first access** as an EDASC Investor to sponsor these events, with special recognition in our media, online and at the event. In-kind support is also welcome.

Equitable Business Development:

Program Sponsor	\$10,000
Latino business classes	\$500 per class
Workshop Sponsor	\$2,000 per event

EDASC brings bilingual speakers and resources to our Latino businesses and entrepreneurs. These events are open to Investor Support, which helps ensure capacity to bring these resources to the whole community, broadening our business base in an equitable manner.

Workforce Development: \$2,500 per event

EDASC holds approximately a half dozen job fairs and workforce related events, collaborating with our partner organizations to address pressing issues such as housing, child care, etc. These programs are scheduled throughout the year.

Economic Forecast Night:

(+ your banners at event, recognition by our CEO)
Prominent print, event-day & media recognition for all sponsors

Title Sponsor (+ logo placement in event name in all marketing)	\$10,000
Event Sponsor (+ prominent logo placement on supporting print materials)	\$5,000
Supporting Sponsor	\$1,500

Held annually, this event is a must-attend by more than 300 policy and business leaders in Skagit County. With a highly recognized and respected speaker on tap, Economic Forecast Night provides high visibility for its supporters.

We accept partial & shared sponsorships for EDASC programming.



The mission of Leadership Skagit is to strengthen and transform our communities by developing individual, business, and community leadership that is informed, inclusive, and connected through shared learning experiences.

You Support

LEADERSHIP

A joint partnership of EDASC and Skagit Valley College, for the past 20 years Leadership Skagit has developed leadership skills and a stronger sense of place in more than 500 graduates. Our sponsoring investors receive special recognition at the events and in our media.

PINNACLE: \$15,000

Our LEADERSHIP SKAGIT PRIMARY SPONSOR receives recognition at all Leadership Skagit events, in printed materials, our website and social media, and opportunities to engage with the cohort at key opportunities. Sponsor-provided banner displayed at all events.

TRANSFORMATIVE: \$10,000

Leadership Skagit retreats are points of transformation for the cohort spread over 4 days. Transformative sponsor receives recognition and an opportunity to engage with the cohort at the retreats. Sponsor-provided banner displayed.

CHANGE-MAKER (Alumni Programs): \$10,000

Our lead sponsor of the alumni program helps ensure the wealth of knowledge, relationships and skills developed over 20 years of Leadership Skagit programming remains connected, activating change in Skagit County communities.

Additional program support opportunities include:

- Mentorship from Leadership Skagit alumni for current cohort - \$5,000
- Continuing Education, providing engagement for deeper, ongoing learning for our Leadership Skagit graduates - \$5,000
- Alumni Celebration Events - \$2,500
- Leadership Skagit Graduation & Project Presentations - \$5,000

We accept partial & shared sponsorships for Leadership Skagit programming.

SCHOLAR: \$2,400-\$3,000

Tuition is \$3,000, or \$2,400 for small businesses and non-profits. Some students do not enjoy the support of their employers, yet have much to offer our community in leadership roles. We welcome your tuition support as a Scholarship Sponsor, ensuring a student is given the resources to contribute in meaningful ways to Skagit County's civic life. Your gift is in recognition of Kathryn T. Bennett, an accomplished leadership coach, community change maker, and retired director of Leadership Skagit.

CHALLENGE DAYS: \$2,500 each day

The "secret sauce" of Leadership Skagit, and the impact the graduates have in the community for years after, is directly tied to the curriculum, provided by Skagit Valley College. Deepening their understanding of the power of leadership, students find opportunities for transformation in our deepest challenges.

Sponsors are invited for each of our Challenge Days, receiving recognition with the class and in all our related communications:

Align the Challenge Day sponsorship with your mission & values to demonstrate your organization's impact!

- Ecology Skagit, October
(in-depth learning on the disparate demands we make of our natural environment, the stakeholders involved, and the importance of collaboration for solutions)
- A Sense of Place, November
(understanding identity as a lens through which we experience and influence the world, with contributions from Tribal and agricultural leaders)
- Building a Healthy Community, December
(lessons in individual and societal health, the impact of leadership on a healthy society)
- Communicating as a Leader, January
(applying reflection, transformative justice, leadership, team development and inclusive community engagement to impact community)
- Law & Justice, February
(the role of collaborative and ethical leadership in addressing complex problems of poverty, mental health and trauma through the law and justice system)
- Economic Vitality, March
(learning the comprehensive ecosystem of economic drivers and the interrelationships of various institutions, public and private, in building economic vitality for all)
- Community Services/Stewardship, April
(exploring service-oriented leadership, stewardship, collaboration for collective impact)
- Step Up for Racial Equity, April
(building and strengthening the capacity of leaders to create sustainable system change toward racial equity)
- Arts & Culture, May
(appreciating the breadth of arts and culture in Skagit County and its contribution to community connection and well-being)



The intensive but excellent Leadership Skagit program that EDASC makes available year after year has been beneficial, personally, to me. It inspired me to pursue greater leadership roles within our community and provided the much-needed network to create awareness and success in my role as Mayor of Sedro-Woolley.

Julia Johnson, Mayor
City of Sedro-Woolley

Contact us at leadership@skagit.org to enroll your employee in Leadership Skagit's next class. Enrollment opens in March.





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EDASC is a 501(c)3 federally registered non-profit. EIN 91-1724682. Your contribution may be tax deductible in accordance with IRS regulations. Consult your tax professional.